

Big Data Expo Guiyang Office

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CHINA INTERNATIONAL BIG DATA INDUSTRY EXPO 2018

2018中国国际大数据产业博览会

May 26-29, 2018

Digital Economy & Data Value

数字经济与数据价值

BIG DATA 2018



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Expo Official Website

General Information

Name: China International Big Data Industry Expo 2018

Time: May 26-29, 2018

Venue: Guiyang International Conference and Exhibition Center
Guiyang International Eco-Conference Center

Official Website: www.bigdata-expo.org

Organizers:

National Development and Reform Commission of the People's Republic of China
Ministry of Industry and Information Technology of the People's Republic of China
Cyberspace Administration of China
Guizhou Provincial People's Government

Supporter:

Ministry of Commerce of the People's Republic of China

Co-organizers:

Guiyang Municipal People's Government
Gui'an New Area Management Committee
Guizhou Economy and Information Technology Commission
Guizhou Provincial Development and Reform Commission
Guizhou Provincial Department of Commerce
Big Data Development Administration of Guizhou Province
Office of the Leading Group for Cyberspace Affairs of Guizhou Province
Internet Society of China
China Council for the Promotion of International Trade Beijing Sub-council

About Big Data Expo

Guiyang Big Data Expo, as the world's first big data-themed Expo, has been successfully held for three consecutive years. In 2017, it was officially upgraded into a national expo and thus renamed China International Big Data Industry Expo. Over the past three years, the Expo has highlighted the "global vision", "national level", "industrial perspective" and "business position", serving as a platform for global big data professionals, organizations and entrepreneurs to jointly discuss industry trends while presenting and analyzing their achievements.

With "Digital Economy Drives New Growth" as the theme, the Big Data Expo 2017 featured an opening ceremony, high level dialogues, an e-commerce summit, 77 forums, one competition, 156 activities, and a 60,000m² exhibition. Premier Li Keqiang sent a congratulatory letter, and Vice Premier Ma Kai addressed the opening ceremony. International and Chinese industry pioneers, including Jack Ma, Pony Ma, Robin Li, Terry Gou and Derek Aberle, also spoke at the high level dialogues. The high level dialogues and forums were graced by the presence of over 20,000 guests from more than 30 countries and regions, many of whom are scientists, executives and researchers from world-renowned companies, institutes and universities. The exhibition received over 87,000 visitors, who were mainly attracted by the 1,000-odd state-of-the-art technologies, products and solutions from 316 domestic and foreign organizations. The Expo, on the whole, assumed unprecedented attractiveness and scale.

Focusing on the latest achievements and innovations, the Big Data Expo 2018 will lead a march towards industrial revolution and win-win cooperation. It strives to be the most international and industrialized high-end platform in China.

The Big Data Expo 2018 will be held in Guiyang, China's Data Valley, in May 2018. Visitors from all over the world are welcomed to enjoy this great event and see into the future together.



Milestones

+ 2015.5.26-29

The World's First Big Data-themed Expo

Guiyang International Big Data Expo 2015 and Global Big Data Era Guiyang Summit

Themed "Data Security and Development in the 'Big Data +' Era", and positioned as a "professional expo and international platform to promote cooperation and joint development", it focuses on common and crucial issues in big data development, explores opportunities of global big data industries, and helps draw international resources and elements to Guizhou.

Guiyang International Conference and Exhibition Center

One of the most advanced conference and exhibition centers complete with functions in China



+ 2017.5.25-28

National Expo of China

China International Big Data Industry Expo

From 2017, the Big Data Expo has been standing as a national expo approved by the CPC Central Committee and the State Council. The Big Data Expo 2017 defined its theme as "Digital Economy Drives New Growth". Premier Li Keqiang sent a congratulatory letter; Vice Premier Ma Kai addressed the opening ceremony and visited the exhibition. Industry leaders at home and abroad, including Jack Ma, Pony Ma, Robin Li, Terry Gou and Derek Aberle, also spoke at the high level dialogues.

BAT
China's three internet giants gathered

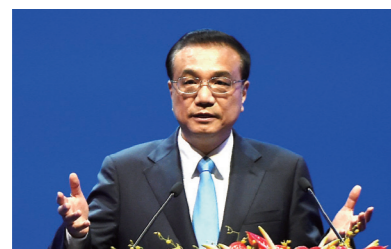


+ 2016.5.26-29

High Level Dialogue Leaders Gathering

China Big Data Industry Summit and China E-Commerce Innovation and Development Summit

Themed "Big Data Unlocks the Smart Era", the Big Data Expo 2016 was organized by National Development and Reform Commission of the People's Republic of China and Guizhou Provincial Government, and co-organized by Guiyang Municipal Government, Gui'an New Area Government and Guizhou Provincial Commission of Economy and Information Technology. Premier Li Keqiang of the State Council attended and addressed the summit.



Li Keqiang
Chinese Premier

"Big data is a diamond mine of the 21st century. We have been tapping diamond mines, and have also planted a tree of wisdom. The government should play its due role here."

**BIG
DATA
2018**

+ 2018.5.26-29

Integration, Innovation, Sharing

China International Big Data Industry Expo

Building on past successes, the Big Data Expo 2018 will strive to be a forward-looking, high-end, specialized international industrial gathering with a focus on "Integration, Innovation, Sharing". Themed "In-depth Integration of Big Data with Real Economy", the Expo will bring together big data elites to start a new chapter of the big data era.

Messages from Leaders to Big Data Expo 2017



As a new round of sci-tech revolution and industrial transformation sweeps across the globe, new technologies, such as big data, cloud computing, internet of things, artificial intelligence and blockchain, are continuing to emerge. The digital economy has profoundly changed production and people's lives, and is playing its role as a new engine of economic growth. Focusing on frontier technologies and win-win cooperation, China hopes to work with the rest of the world, to promote innovative cooperation in the digital economy and share development opportunities.

Li Keqiang, Premier of the State Council of the People's Republic of China (Congratulatory Letter)



Big data leads to in-depth integration as in-depth integration to large-scale development. Various countries are expected to enhance cooperation on innovation, structural reform, and big data mining and utilization, with the aim of reshaping global manufacturing and fuelling economic recovery.

Ma Kai, Vice Premier of the State Council of the People's Republic of China

Insights of Industrial Leaders at Big Data Expo 2017



We must try to outpace our rivals by driving on a different track, rather than jostling at every turn. The odds of corner overtaking are close to zero.

Jack Ma, Chairman of Alibaba Group



The future of innovation will be based on data and scenarios. Therefore, we have to better coordinate data resources, look deep into the scenarios, and solve problems as they come. That is exactly the way of innovation. At the same time, we should continue to develop and change our mindset in order to keep up with the latest changes in technology.

Robin Li, Founder, Chairman and CEO of Baidu



The future of Internet is decided on the battlefield of "scenarios" or, in general terms, "markets". With application scenarios or markets come data, which drives technical development, and talents.

Pony Ma, Chairman and CEO of Tencent

Quotes from Guests at Big Data Expo 2017

Big data is not only an outcome of demand- and technology-driven development, but also an effective solution to future challenges.

Bai Chunli, President of the Chinese Academy of Sciences



Big Data Expo is larger than any other meetings I have ever been to. Our Asian clients have made a collective appearance in Guiyang. Talking with different companies and users enables us to understand how they think of our technology, and especially our technical applications.

Neil Mendelson, Global Vice President of Oracle



The big data campaign of Guiyang, and Guizhou as a whole, has attracted worldwide attention. This region has become China's benchmark for the transformation of digital economy.

Cliff Wu, President of SAS Greater China



As our future is defined by IoE, our life is heading towards the AI age.

Qi Xiangdong, Chairman of 360 Business Security Group



From the Big Data Expo held 2 years ago to the high-level dialogue today, we have witnessed a great advance in the industry. The industry will find more value-added opportunities along the march towards Made in China 2025.

Terry Gou, Founder and President of Foxconn



AI in future application should facilitate end-to-end connection to computing devices. In a more dynamic way, and at 5G speed, AI will channel computing capabilities from cloud to the devices, realizing seamless connection with ultra-low latency, ultra-high reliability and ultra-high data volume.

Derek Aberle, President of Qualcomm



Value of Big Data Expo

National Benchmark

The Big Data Expo is a national big data-themed expo organized by Chinese ministries, commissions and institutions concerned and co-organized by Guizhou Provincial Government. It adheres to, and provides basis for, China's big data development strategies. Featuring the first National Big Data Comprehensive Pilot Zone, Guizhou is well placed to play a pioneering role in boosting development through digital economy.

Industrial Wisdom

The Expo summits and forums bring together industrial heavyweights, academicians and experts who are keen to share their insights in topical issues concerning big data and technology frontiers. As an incubation and sharing platform for new ideas and new insights, the Expo provides a key to industrial wisdom.



Innovative Applications

Each year, the Expo will hold a Maker Competition to acupuncture the "pain points" of corporate and public governance, find solutions via big data-based technology, and drum up support from venture capital. The Expo links ideas with approaches, commerce with entrepreneurship. It is where the waves of mass innovation converge.

Business Exchanges

Each year, the world's first big data-themed Expo is graced by the presence of famed companies and entrepreneurs at home and abroad. It facilitates extensive business cooperation and networking, and opens up unlimited market opportunities.

Technology Frontier

Each year, the Expo will showcase over 1,000 new products, solutions and technologies which set the pace of industrial development. In dedicated exhibition areas, exhibitors will roll out their latest products and achievements, probe into cutting-edge technologies and share their unique insights. These exhibitions reveal how far big data has gone in spurring the transformation of manufacturing and trading-up in traditional sectors. Indeed, the Expo presents a clear picture of industrial dynamics.

Authoritative Policies

Each year, the Expo invites State leaders and industrial bigwigs to dwell on the latest industrial orientations and policies. Among its releases are big data industry indices as well as new technologies, theories, products, judgments, cases and standards. The Expo lives up to its status as an industrial trendsetter.

Figures of Big Data Expo 2017

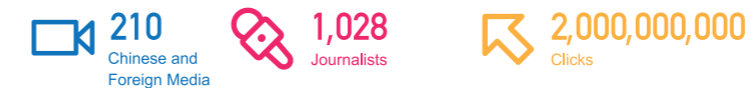
Forums



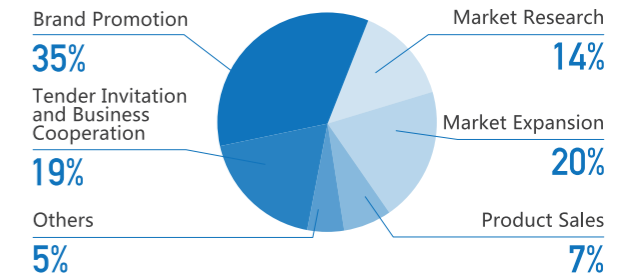
Exhibitions



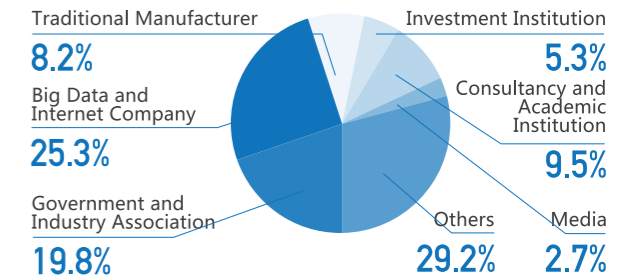
Media Coverage



Aim of Exhibitors



Visitors by Sector



Media Partners



Academic Institutions



Events of Big Data Expo 2017

Forum Series

With a series of thematic forums, covering the national big data pilot zone, digital economy, blockchain, data security, open data and sharing, AI, intelligent manufacturing and other topical issues, the Expo is the most extensive big data exchange platform in China.

Annual Summit

China E-Commerce Innovation and Development Summit, the country's highest-level e-commerce conference, confers a number of industrial awards. In 2017, over 3,000 guests, including China's leading tycoons and makers, attended.

Authoritative Release

The Product Release Zone, an invention of Big Data Expo 2017, saw the release of new technologies (e.g. The Top Ten Black Technologies), new theories (e.g. Big Data Blue Paper), new judgments (e.g. Ten Trends of Global Blockchain Application), new cases (e.g. A Collection of Outstanding Big Data-based Products, Services and Application Solutions), and new standards (e.g. Top Ten New Terms of Big Data). All these point to the future of big data industry.

Roadshows

At the Expo, exhibitors spare no effort to launch new products, technologies and applications to seek new connections and cooperation opportunities. In the first two days of Big Data Expo 2017, 36 roadshows of new products and projects were held which greatly promotes the application of big data technology.

Big Data Mining Competition

The "China International Big Data Mining Competition" is intended to promote a more efficient, rational, compliance-based use of the government data. Over 10,000 contestants from 3,000-odd teams entered the competition. Thanks to the competition, most of their achievements have been put into practice, which promotes the technical upgrading of public services.

Study and Inspection Tours

Based on the realities of the big data pilot zone, the Organizing Committee designed eight theme-specific tour routes. Such tours will give visitors a better sense of big data technology applications, and shed light on new modes of restructuring and upgrading. During the Expo, nearly 300 tours were made by 1,000 visitors. So far, many of the visitors have successfully engaged in new cooperation.



About Big Data Expo 2018

Summits and Opening Ceremony

State leaders and heads of ministries and commissions concerned will talk with noted entrepreneurs and industry experts about how to profoundly reshape real economy with big data technology, and where the big data industry and applications are heading. Hosting China's highest-level big data summits, the Big Data Expo 2018 will make a top-down industrial design based on the national strategy.



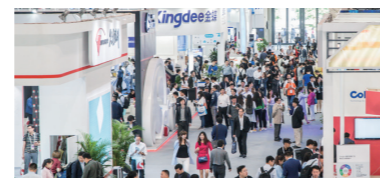
China E-Commerce Innovation and Development Summit

In answer to the national strategies, China E-Commerce Innovation and Development Summit 2018 will focus on new models of governance, innovation, integration, e-commerce and economy for a new future. Government officials, entrepreneurs, experts and scholars will be invited to share their foresight at the summit, which includes a main forum, thematic forums, salons and awarding ceremony.



Big Data Exhibition

World-leading companies, international organizations, and big data companies at home and abroad will present their new technologies, products, achievements and applications. What is presented at the Expo often tells where the industry is going.



Thematic Dialogues and Forums

According to the latest industrial trend, the thematic dialogues will bring together executives and elites from upper- and lower-stream companies to brainstorm on big data-driven development and trends. Dozens of forums will be dedicated to macro topics (e.g. the national big data pilot zone, digital economy, intelligent manufacturing, and data security) and technology frontiers (e.g. blockchain, machine intelligence, and VR). At the forums, top talents across the globe will open up about big data technology and development, opportunities and challenges, trend and future.



Product Release and Related Events

The Big Data Expo 2018 features international thematic events, product releases and observation tours. The Product Release Zone will host nearly 100 new product releases, roadshows, and annual business meetings. The Organizing Committee will announce the "Top Ten Black Technologies of 2018" and "Best Big Data Applications". The Expo is worthy of its name as an authoritative national big data release platform.



Innovation Competition

Themed "Global Leading AI Talents and Chinese Big Data Innovation", the AI Innovation Competition at the Big Data Expo 2018 is intended to attract cutting-edge technology and talents from all over the world.



Floor Plan

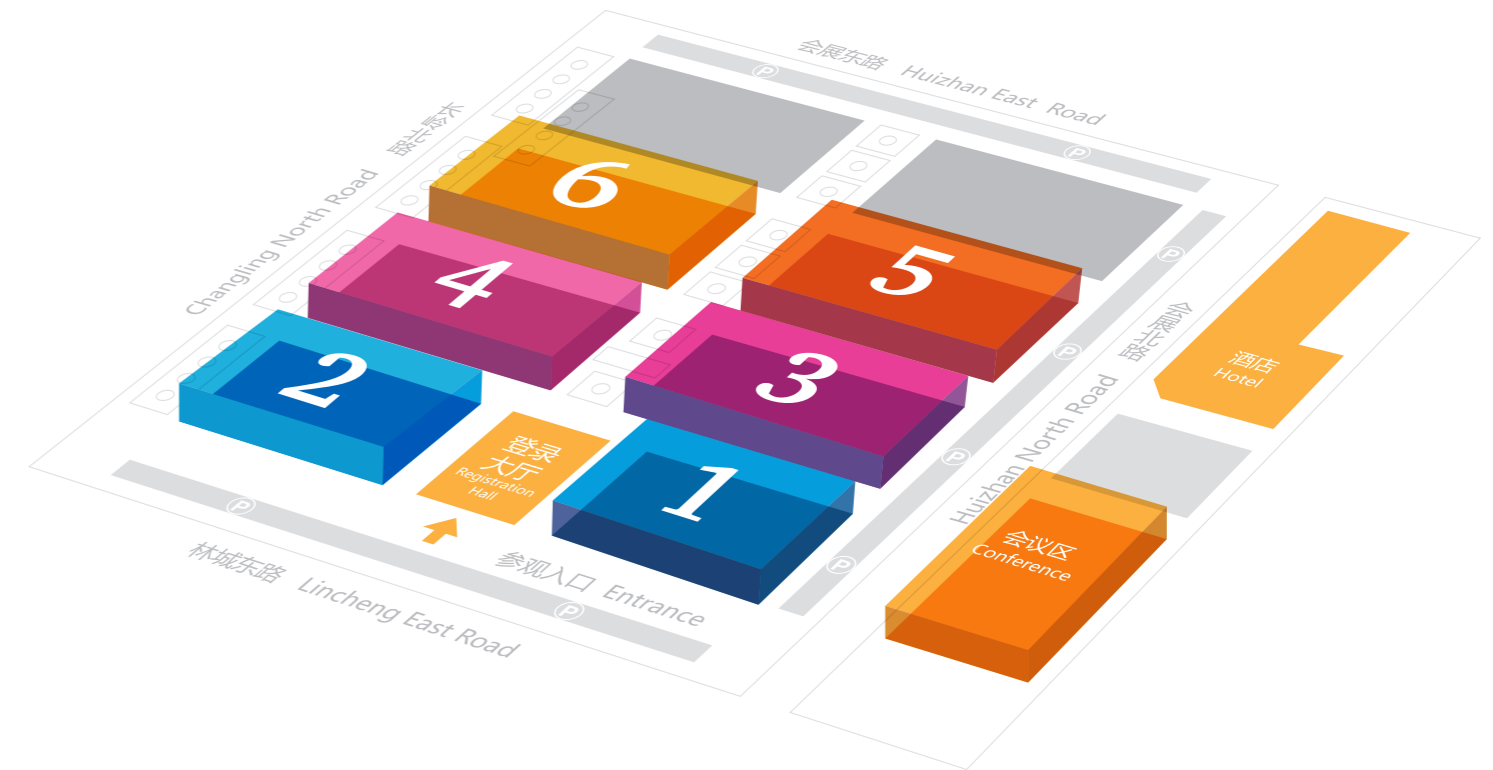


Exhibit Categories

Big Data Application

Big Data and Public Services / Big Data and Finance / Intelligent Agriculture / Intelligent Energy / Intelligent Healthcare / Intelligent Transportation / Intelligent Environmental Protection / Targeted Poverty Alleviation / Artificial Intelligence / Service Outsourcing / IoE / etc.

Big Data Software and Services

Big Data Collection / Big Data-based Information Security / Big Data Processing and Preparation / Big Data Trading and Sharing / Big Data Storage / Big Data-based Intelligence Building / Cloud Computing / etc.

E-Commerce

Mobile E-commerce / Cross-border E-commerce and Trade / Intelligent Logistics / E-commerce Platform / etc.

Intelligent Manufacturing and Information Infrastructure

Industrial Internet and Intelligent Manufacturing / New-generation Communication Network Devices / Data Storage and Server / Telecom Operator / High-performance Integrated Circuit / Tri-networks Integration / Data Center Devices / New-type Electronic Materials and Components / Wearable Devices / Smart Household Devices / Advanced Robotics / etc.

Innovative Internet-based Application

Animation and Game Technology and Application / Digital Corporate Management Solutions / Mobile Internet Application / O2O Application and Products / Entrepreneurship and Innovation Platform/Maker Team / etc.

Pricing of Big Data Expo

Booth Prices

Type	Shell Scheme Booth (9m ²)	Raw Space (m ²)
1 2	—	RMB 1,000
3 4	—	RMB 850
5 6	RMB 7,800	RMB 800

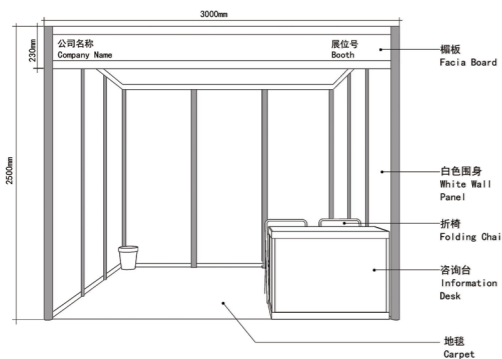
Preferences

- 5% discount for exhibitors who conclude the booth-booking contract no later than February 28, 2018;
 - 10% discount for past exhibitors;
 - 5% discount for booths of no less than 36 m².
- (Note: The preferences can be enjoyed simultaneously.)



Facade View

Shell Scheme Booth	
Size	3 meter (L) * 3 meter (W) * 2.5 meter (H)
Items	Three-sided white panel
	Fascia board with company name
	Carpet
	Information desk * 1
	Chair * 2
	5A/220V socket * 1
	Headlamp * 2
Paper basket * 1	



Front View

Raw Space

Exhibitors should design their own booths on the space designated by the Organizing Committee, and rent furniture or power supplies by themselves.

Forums

Forum Speech/20 min	Remarks
Please contact the Executive Committee Office for the details.	The actual speech duration is subject to forum arrangement.

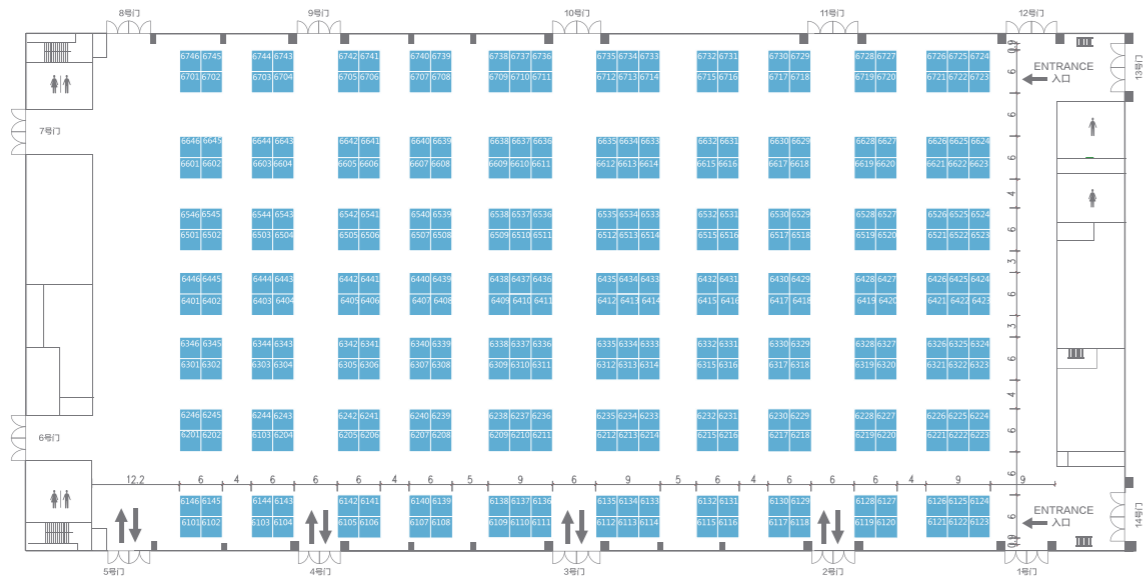
Events

During the exhibitions, exhibitors may have their own product release, technical exchanges and project roadshows at the Registration Hall, Product Release Zone in the North Square and Conference Rooms provided by the Big Data Expo. Interested exhibitors please contact the Executive Committee.

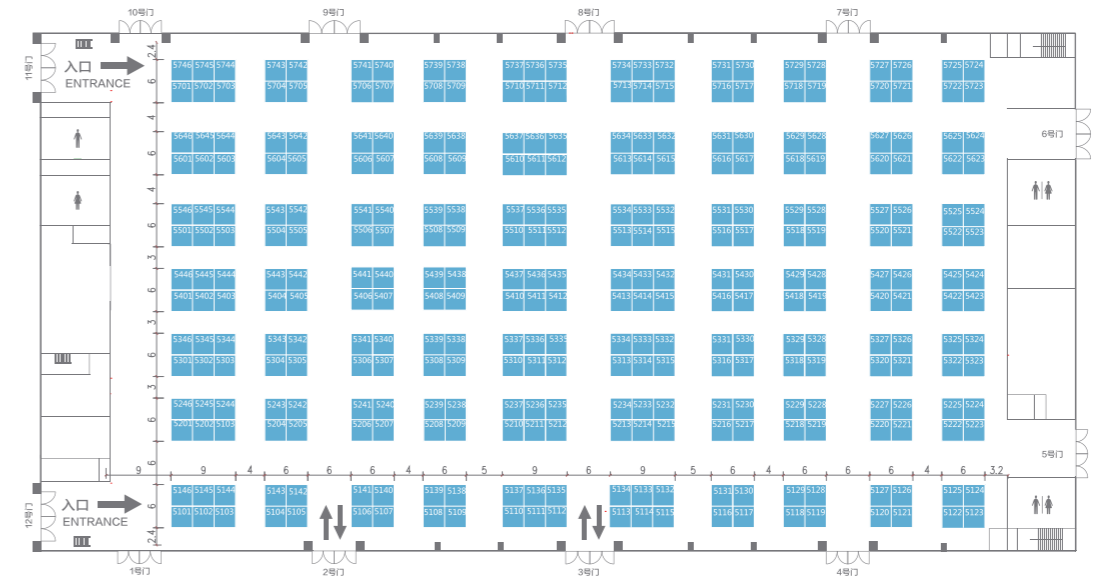
Price List for Exhibitor Activities

Zone	Date	Duration	Price
Registration Hall	May 26 and May 27	30 min/session	RMB 50,000/session
		45 min/session	RMB 75,000/session
	May 28 and May 29	30 min/session	RMB 30,000/session
		45 min/session	RMB 45,000/session
Product Releasing Area in North Square	May 26 and May 27	30 min/session	RMB 50,000/session
		45 min/session	RMB 75,000/session
	May 28 and May 29	30 min/session	RMB 30,000/session
		45 min/session	RMB 45,000/session
Conference Room No.1 (100 people)		2 hour/session	RMB 30,000/session
Conference Room No.2 (50 people)		2 hour/session	RMB 20,000/session

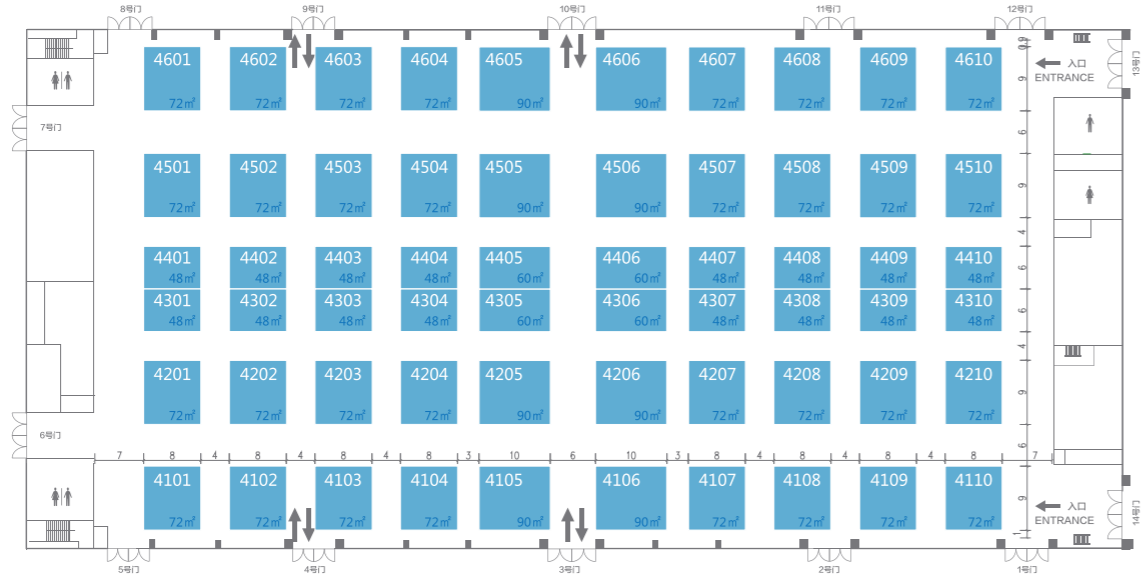
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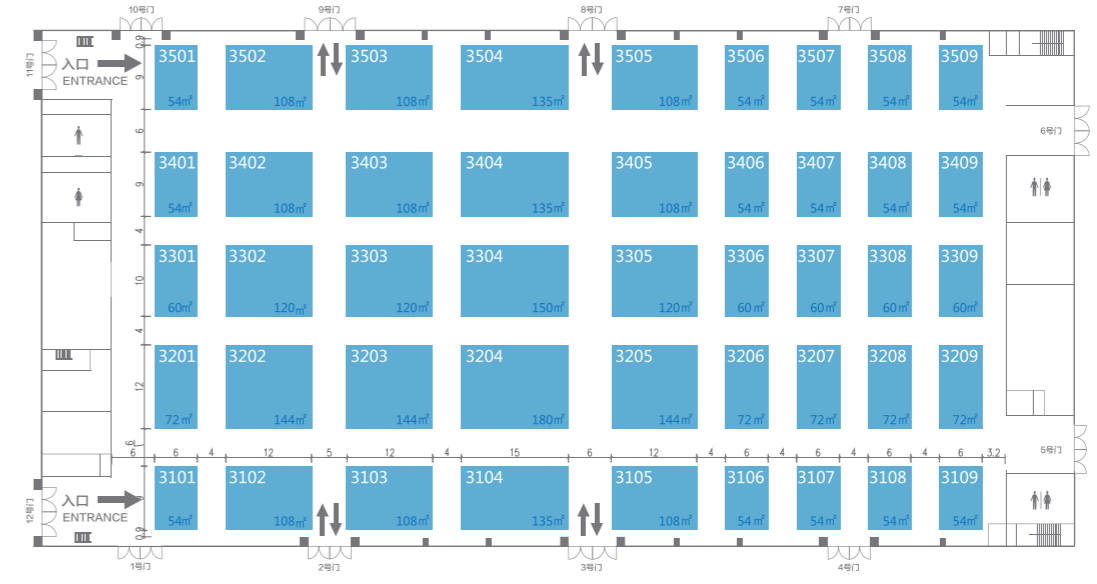
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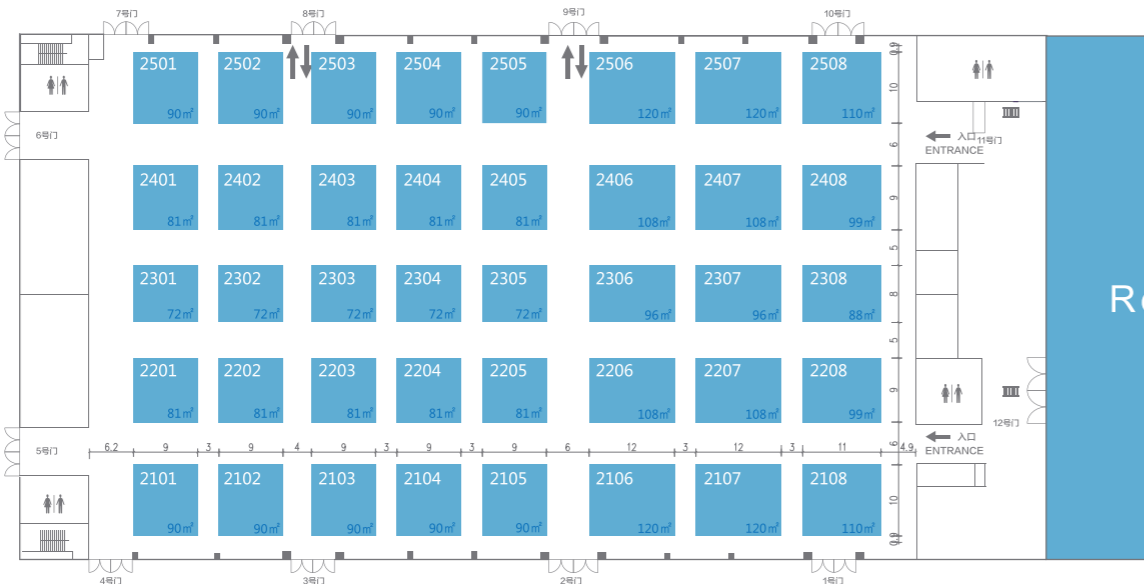
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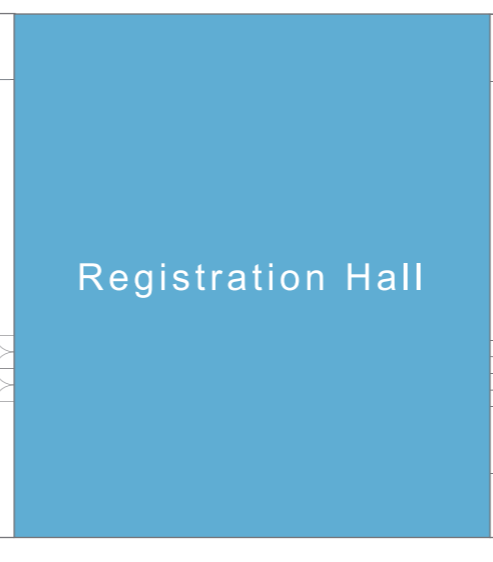
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Application Form

1. Company Information

Deadline: May, 2018

Company Name: _____
 Address: _____
 Tel: _____ Fax: _____
 E-mail: _____ Website: _____
 Contact: _____ Title: _____ Mobile: _____ Post Code: _____

2. Booth Reservation

Booth No. : First Choice: _____ Second Choice: _____ (According to the Floor Plan)

Booth Type: Shell Scheme Booth Raw Space (36 sq.m. minimum)

Intended Booth Square: _____ M²

Notes:

1. Please contact the Executive Committee Office to access the booth layout and decide what kind of booth you like.
2. Your booth choices in this Form will only represent exhibiting intention and the booth location will only be confirmed according to *the Exhibit Space Rental Contact* sent from the Organizing Committee.
3. Please remit your payment to the bank account within designated period after you received the Exhibitor Contract.

3. Signature and Stamp

Company Stamp / Signature Title Date

4. Please Return the Form to the Following

Big Data Expo Guiyang Office

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Enterprises Present at Previous Exhibitions and Forums



(Some enterprises present at previous exhibitions and forums are listed here in no particular order.)